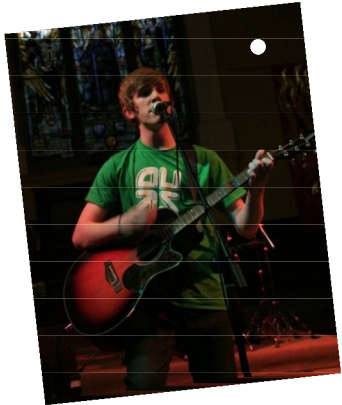


# THE IDENTITY



If you would like to invite **THE IDENTITY**  
to play at a venue or an event near you  
please contact:

Nigel Mountford— [npmountford@talktalk.net](mailto:npmountford@talktalk.net)  
or phone 07871374690

# THE IDENTITY

## BACKGROUND & DEVELOPMENT

“THE IDENTITY” band have grown out of Wesley Methodist Church’s youth work. Originally set up as a musical group to encourage young musicians, the band over the last three years have developed in to their own entity, with ongoing support from the ‘church family’ at Wesley where they regularly attend.

The band are a group of friends with a passion for music. They have spent time developing their playing skills (guitar, drums, keyboards etc.) to the point at which they can now deliver an excellent sound and they are receiving a growing recognition by the wider audience that hears them.

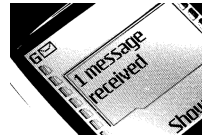
The band have played in and around Chester at various events including raising money for Christian Aid, playing at a local community fun day festival in the park, as well as playing in Liverpool and Crewe, along with a regular worship slot at a church in Chester. The band recently performed on a local radio station live (Lache FM) where they shared about their faith and music.

One of their major strengths is their ability to write and deliver their own songs creating a unique and individual style as a band. This creative dynamic has been essential in enabling them to grow as artists and empowering them to deliver a product that they have all participated in.



In fact, their personal commitment to learn and develop is seen by a weekly rehearsal slot at Wesley where they seek to work on songs to improve their overall sound and quality. This long term dedication has borne fruit and they now have a very distinct sound as a band.

## A DISTINCTIVE MESSAGE FOR TODAY



The young people involved are on a continual journey of faith and believe that the Christian faith offers a positive message for their world.

The notion of 'identity' is an interesting and crucial dynamic for young people today. In reality, young people are bombarded by a variety of messages spoken through T.V. advertising, the internet, magazines and the media in its fullest sense, often providing conflicting and negative words and images to digest. The changing advances of technology also add a further potent mix in the conversation with Facebook, Myspace etc. providing a whole new domain of social networking.



## THE IDENTITY

**believe they can speak to the world of young people by offering a positive message of a God that loves them and values them as individuals.**

## FUTURE PROSPECTS

- The band feel they are now ready to reach a wider youth audience through gigs and other events along with internet technology.
- **The band are currently working with Andy Baker of Resound Media on an artist development package which will produce a 6 track CD over the next few months. This process will provide the band with a great opportunity to work with professional musicians and artists along with the possible exposure to a wider audience.**
- This programme of activity will enable the band to reach a greater potential in terms of their own skills and utilise the gifts God has given them to speak to the world of young people!
- **The cost of undertaking this project is around £7100 and the band are seeking to raise the funds to complete this project. Individuals and churches have already made generous donations but the band are still attempting to raise a significant amount of money.**
- If you would like to support the project please contact Nigel Mountford via email: [npmountford@talktalk.net](mailto:npmountford@talktalk.net) or 07871374690 for further details

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see <http://www.resoundmedia.co.uk/> -

(a company that includes amongst their signings - Philippa Hanna, GoldDigger & other quality Christian artists)

Check out website for further information.